

# TBM Executive Foundation Certification Overview

## COURSE DESCRIPTION

Improve your business acumen by taking the first-ever education program specifically designed for tomorrow's business-minded technology leader. The TBM Executive Foundation Certification provides the essential knowledge that drives business transformation within IT by running a successful Technology Business Management (TBM) program. After taking the course, you will have the opportunity to get certified by the TBM Council, giving you the ability to further demonstrate your business savvy. The course fee is \$1495 USD (Government \$995 USD) and includes the first two-years of your certification.

## WHAT YOU WILL LEARN

- The need for TBM in both the public and private sectors and how it drives significant cost optimization and more effective business-technology management practices
- How to build a TBM program in your organization, including essential roles, responsibilities and skillsets
- The essential tools of TBM, including the framework, taxonomy, model, and metrics
- The key TBM disciplines including creating transparency, delivering value for money, shaping demand and planning for value
- The four value conversations of TBM and their associated management metrics
- How to drive continuous improvement with TBM
- How to applying the tools and disciplines of TBM beyond IT

## [Download the Course Syllabus](#)

## WHO SHOULD TAKE THE TBM COUNCIL EXECUTIVE EDUCATION CERTIFICATION

The TBM Executive Foundation Certification is designed for senior IT and Finance leaders who need a basic understanding of the TBM framework and how it may be used to enhance the business value and outcomes of IT spending, resources and investments. IT professionals who work for organizations that have adopted TBM (or will be adopting TBM) will find this course especially relevant.

## HOW THE COURSE IS STRUCTURED

The course will include five core units of content:

- **Technology Business Management Essentials:** This unit teaches core principles of TBM, including why TBM is needed and important concepts such as tradeoffs, transparency, the economics of IT, and the components of the TBM framework.
- **The Foundation of TBM:** This unit teaches the foundational elements of the TBM framework — positioning for value and creating transparency.

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- **The Disciplines of TBM:** This unit teaches the three TBM disciplines that are built on top of transparency: delivering value for money, shaping business demand, and planning for value.
- **The Value Conversations and KPIs of TBM:** This unit teaches the four value conversations of TBM and the key performance indicators (KPIs) of each.
- **Maturing TBM and Going Beyond IT:** This unit teaches the best practices for honing TBM disciplines and continuously improving, including driving a roadmap for TBM that may extend beyond the traditional boundaries of the IT organization.

## REQUIREMENTS FOR TAKING COURSE

To be certified, it is strongly encouraged that you meet the following requirements:

- **Education:** Bachelor's degree (or equivalent) or greater in business administration, economics, finance, management information systems, computer science or similarly applicable field. In absence of a bachelor's degree, the candidate must have ten (10) years of full-time work experience in technology, accounting, finance, internal audit, marketing, and/or similarly applicable disciplines.
- **Professional Experience:** The candidate must have seven (7) years of full-time work experience in technology, accounting, finance, internal audit, marketing, and/or similar departments. For more detail, request the course syllabus at [info@tbmcouncil.org](mailto:info@tbmcouncil.org).
- **Continuing Professional Education:** Candidates must acquire and submit evidence of completing 40 hours of Continuing Professional Education (CPE) every two years (20 hours per year). For more detail, request the course syllabus at [info@tbmcouncil.org](mailto:info@tbmcouncil.org).
- **Biennial Maintenance Fees:** Candidates must pay the biennial (every two years) certification maintenance fee (not to exceed \$300 US) when submitting evidence of CPE completion.

## QUESTIONS?

Contact members of the TBM Council team:

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