TBM Executive Foundation Course (Public Option)

Improve your business acumen with the first-ever professional education program specifically designed for technology leaders to learn the essential disciplines for managing the business of IT. The Technology Business Management (TBM) Executive Foundation course provides senior IT and finance professionals the knowledge to successfully adopt and apply TBM principles, strategy and tactics to drive business transformation within IT. After completion, you will have the opportunity to take the exam for certification by the TBM Council, and join a distinguished global group of business savvy peers.

What Will You Learn

Upon completion of this course, you will understand:

- The need for TBM in the modern enterprise

- The role of transparency in driving efficiency and shaping demand

- TBM essential tools, including the framework, taxonomy, model and metrics

- Key TBM disciplines: creating transparency, delivering value for money, shaping demand & planning for value

- Building TBM program success , including essential roles, responsibilities and skillsets

- The four value conversations of TBM and their associated management metrics

- How to drive continuous improvement with TBM

- How to apply the tools and disciplines of TBM beyond IT

Who Should Take the Course

The course is designed for senior professionals who desire a basic understanding of the TBM framework and how it is applied to enhance business value from IT spend, resources and investment. Organizations undergoing a service transformation, digitalization, outsourcing, cloud migration, Agile/DevOps adoption or optimization of their IT supply chains will benefit greatly. It is especially relevant for IT focused professionals at practitioner organizations, or are considering TBM adoption.

You should consider this course if you are any of the following:

- Head of IT Finance (CFO of IT, VP/Dir. IT finance)
- OCIO or OCOO Chief of Staff
- TBM Program Director (and future directors)
- Senior Business Relationship Manager (BRM)
- IT Vice President (OCIO Staff or Senior Leaders)

- Senior FP&A Professionals Supporting IT
- IT Program and Portfolio Management Leaders
- Service Management Leaders
- IT Strategy/Transformation Leaders
- Senior Enterprise Architect (EA) or EA Leader

Credit for Continuing Education Requirements

The TBM Council provides evidence of completion to all paid students who complete attend the entire course. The evidence may be used to help satisfy continuing education requirements (16 hours of credit).

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How the Course Is Structured

The course will include five main units of content delivered over a two day session:

- **Technology Business Management Essentials:** This unit teaches the candidate core principles of TBM, including why TBM is needed and important concepts such as tradeoffs, transparency, the economics of IT, and the components of the TBM framework.

- **The Foundation of TBM:** This unit teaches the candidate the foundational elements of the TBM framework — positioning for value and creating transparency.

- **The Disciplines of TBM:** This unit teaches the candidate the three TBM disciplines that are built on top of transparency: delivering value for money, shaping business demand, and planning for value.

- **The Value Conversations and KPIs of TBM:** This unit teaches the candidate the four types of value conversations of TBM and the key performance indicators (KPIs) of each.

- **Maturing TBM and Going Beyond IT:** This unit teaches the candidate the best practices for honing TBM disciplines and continuously improving value.

Certification Requirements

Not all attendees seek to become a Certified TBM Executive. For many, the certificate of course completion is suitable. However, for those that desire the Certified TBM Executive professional designation, the course is a first step, with the following additional requirements:

- **Education:** Bachelor's degree (or equivalent) in business administration, economics, finance, management information systems, computer science or similarly applicable field. In lieu of a bachelor's degree, the candidate must have seven (7) years of professional experience instead of five (5), as described below.

- **Professional Experience:** The candidate must have five (5) years of full-time work experience in technology, accounting, finance, internal audit, marketing, and/or similar departments.

- **Referral Letter:** Candidates must submit a letter (email) of referral from a current or past supervisor or another Certified TBM Executive attesting to the fulfillment of education and experience requirements.

- **Continuing Professional Education**: Candidates must acquire and submit evidence of completing 40 hours of Continuing Professional Education (CPE) every two years (20 hours per year).

- **Biennial Maintenance Fees**: Candidates must pay the biennial (every two years) certification maintenance fee (not to exceed $300 US) when submitting evidence of CPE completion.

To read the complete certification requirements, please refer to the course syllabus here.

Where and When

The course is offered many times throughout the year. You can find the most current course listing here (see bottom of page).