TBM Professional of the Year (one winner per region)

Category Description

This award honors a standout TBM professional and advocate who has significantly advanced the visibility, adoption, and impact of TBM throughout their organization and the industry at large. The nominee has played a pivotal role in driving TBM success by championing TBM principles, mentoring peers, actively participating in TBM Council activities and events, and contributing impactful thought leadership that elevates TBM both internally and across the broader industry.

This award recognizes individual excellence rather than organizational success and is open to TBM professionals from any industry. Employees of the following organizations are not eligible to apply for an award: IBM, TBM Council, any TBM software or service provider, any partner or sponsor of TBM Council or TBM Conference.

Nominees may self-nominate or be nominated by a colleague, peer, or industry leader. The judging process will consider the nominee's specific contributions to TBM over the past year; a nominating statement describing their impact; and their engagement in the TBM community, including participation in TBM Connect, publications, and knowledge-sharing activities.

Notes:
- One winner will be selected from each of the following four regions: the *Americas*, *Europe, Middle East, and Africa* (EMEA), *Asia Pacific* (APAC), and *Japan*.
- Organizations from EMEA, APAC, and Japan may apply for their region's TBM Professional of the Year Award during designated submission periods throughout the year, and will be recognized at their respective regional summits:
  - **Asia Pacific** - APAC Summit (February)
  - **Europe, Middle East, and Africa** - EMEA Summit (June)
  - **Japan** - Japan Summit (July)
  - **Americas** - TBM Conference (November)
- Visit the Awards page on the TBM Council website to view submission timelines for your region.
- If you apply for this award, the business unit or operation highlighted in your submission must be located in the region for which you are applying.
- In addition to regional recognition, winners will also be honored at the annual TBM Conference in November as part of the global awards ceremony programming.

Application Questions

1. Why does this individual deserve to be recognized as TBM Professional of the Year? (This is your nominating statement)
2. What are the nominee's specific achievements in TBM over the past year?
3. How has this individual contributed to the broader TBM community?
4. Provide examples where applicable and describe the nominee's role in fostering TBM adoption and knowledge-sharing at an industry level.
5. Provide details of any TBM community participation (optional)

Question #1 Guidance & Scoring Criteria

Why does this individual deserve to be recognized as TBM Professional of the Year? (This is your nominating statement)

Expert Guidance: Provide a compelling nomination statement explaining why this person deserves this award. Focus on their leadership in TBM, influence within their organization or industry, and commitment to advancing TBM adoption. Highlight how they have mentored others, contributed to the TBM community, or driven impactful TBM initiatives.

If self-nominating, describe your personal contributions. If you nominate someone else, explain why you believe they are an outstanding TBM professional.

Judging Criteria
- *Exceptional:* A compelling, well-articulated statement with strong examples of leadership, mentorship, and impact in TBM. Provides clear evidence of their role shaping TBM adoption, advancing the community.
- *Strong:* A strong nomination with good details but missing some depth or broad impact. Some impact is shown, but it may lack clear evidence of thought leadership or mentorship.
- *Moderate:* The nominee's contributions are mentioned but lack strong supporting examples or evidence. Some reference to leadership but not well substantiated.
- *Weak:* A vague or poorly justified statement that doesn't clearly define the nominee's impact or influence.

Question #2 Guidance & Scoring Criteria

What are the nominee's specific achievements in TBM over the past year?

Expert Guidance: List and describe specific achievements from the past 12 months that demonstrate the nominee's impact on TBM adoption, maturity, or education. Examples may include leading a TBM transformation initiative, implementing cost transparency improvements, developing a new TBM use case, mentoring a TBM team, advocating for TBM at an industry level, or contributing thought leadership. Each achievement should be clearly defined and, where possible, linked to a measurable impact (e.g., cost savings, improved business-IT alignment, enhanced TBM reporting capabilities). Avoid generalizations – focus on discrete, meaningful contributions.

Judging Criteria
- *Exceptional:* A detailed, well-organized list of significant TBM achievements with strong evidence of impact, including quantitative metrics where applicable. Achievements clearly demonstrate improvements in TBM adoption, financial stewardship, or community engagement.
- *Strong:* Several strong TBM contributions listed but missing some depth or specific impact. Some metrics or measurable outcomes are included, but they could be more detailed.
- *Moderate:* Some achievements listed, but they lack strong evidence of influence or success. Limited reference to measurable improvements.
- *Weak:* Minimal or vague achievements that do not demonstrate a clear impact on TBM adoption.

Question #3 Guidance & Scoring Criteria
How has this individual contributed to the broader TBM community?

Expert Guidance: Describe how the nominee has shared TBM knowledge, contributed to discussions, and engaged with the TBM community beyond their organization. This may include:
- Speaking at TBM events or conferences.
- Participating in TBM Council workgroups or leadership initiatives.
- Contributing to TBM publications, blogs, or white papers.
- Answering questions or sharing expertise on TBM Connect.
- Mentoring or coaching other TBM professionals.

Question #4 Guidance & Scoring Criteria
Provide examples where applicable and describe the nominee's role in fostering TBM adoption and knowledge-sharing at an industry level.

Judging Criteria
- ***Exceptional:*** Significant, well-documented contributions to the TBM community, including speaking engagements, mentorship, and active participation. Impact is clear, and contributions extend beyond their own organization.
- ***Strong:*** A strong community presence with multiple contributions but missing some breadth of engagement. Impact may be evident but not fully substantiated.
- ***Moderate:*** Some engagement but limited in depth or impact. Contributions may be sporadic or not well documented.
- ***Weak:*** Minimal or no engagement in the TBM community beyond their organization.

Question #5 Guidance & Scoring Criteria
Provide details of any TBM Community participation (optional)

Expert Guidance: In addition to the submission responses, the judging panel will consider the nominee's engagement in the following TBM-related activities.

These metrics will be collected separately by the TBM Council and factored into the final score.
- Number of posts, comments, and contributions on TBM Connect.
- Number of contributions to TBM-related publications, articles, or white papers.
- Participation in TBM Council events, speaking engagements, or leadership initiatives.
- Mentorship activities and community involvement.
- Number of TBM-related events attended.

If there is anything specific you would like to mention about your participation and engagement in the above TBM-related activities that we may not know, please do so here.